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To  
The Editor,

Date: 8-2-2016

Sir,

I request that the following matter may kindly be published in your esteemed daily:

**Valedictory Function of National and Agribusiness Management meet” –  
PRABANDHAZ’16**

The department of Agricultural and rural management, TNAU, Coimbatore conducted the “National and Agribusiness Management meet” – PRABANDHAZ’16 during February 5-6, 2016 at TNAU, Coimbatore. The valedictory function is held on Feb. 6, 2016. About 250 participants from 15 colleges representing different status took part in the various events organized in this meet.

Dr. M. Chinnadurai, Director (CARDS), TNAU in his presidential address spoke that this is a structural change in the economy with many opportunities especially service sector took over in the recent days about 53% in which the domination continues. He motivated management students to develop various business models in order to source the consumers and to manage the various natural resources especially the declining land and water. He congratulated all the participants and the organizing committee for the successful completion of this management meet.

Mr. Raghavan sambath kumar, Consultant SMART AgBiz, Singapore who was the alumni of TNAU in his inspirational talk encouraged the students and congregated the successful arrangements made by the management students. He also told that this went provides various opportunities and the experiencing platform to face the real world. He motivated the students to push the boundaries and achieve real successful in life. He concluded that all the students should have values, ethics and good character. He said that character is the one which matters a lot than getting a degree but the foundation lies in this campus. He expressed his gratitude to his professors and congratulated the participants who were participated in this management meet.

Mr. P. Jayaraman, CEO, Sristi Bio Sciences Pvt Ltd., Hyderabad who was the alumni of TNAU shared his past experiences and spoke about the startups that management students has to refine their thought process. He also invited the students to have choices in life but holding up the choice is very important and agriculture is full of opportunities so utilize and startup up the own venture with minimum investment as an entrepreneur which is quite easier than any other entrepreneur. India has more problems so there needed many solutions. Hence, there is the need of many entrepreneurs.

Dr. M. Maheswaran, Director of research, TNAU in his speech invited that students should develop right kind of approaches and the living should be for the right being. He also spoke that nowadays agriculture transformed from practice to the complex business activity. He finally congratulated all the students & participants who involved in the Prabandhaz'16.

Dr. S.D. Sivakumar, Professor and Head, Department of Agriculture and Rural Management, TNAU declared the name of the winners and champions. He said that the overall championship trophy at PG level was won by ASPEEE, Agribusiness Management Institute, Gujarat. The overall Championship trophy at UG level was bagged by Horticultural College, Periyakulam. The cash prize worth Rs.1,11,000 was also distributed to the winners.

Earlier, Mr. N. Santhosh Kumar, IV. BS(ABM) welcomed the gathering. Ms. M. Geena, II MBA, TNAU proposed a formal vote of thanks.

Asst. Public Relations Officer